

ismokexpo

International Smoke Expo

SHOW SCHEDULE

NOVEMBER
27TH - 29TH 2018

DONALD E. STEPHENS
CONVENTION CENTER
— ROSEMONT —

Tuesday November 27th

5:00 PM – 6:00 PM “Kick-off” Wine & Cheese Party (Tickets Required)

Wednesday November 28th

8:15 AM Registration Opens

8:30 AM Continental Breakfast Buffet

9:00 AM – 10:00 AM Keynote - *Market Trends and Critical Regulatory Issues Facing the Tobacco and E-Vapor Industry*

Market Trends and Critical Regulatory Issues Facing the Tobacco and E-Vapor Industry

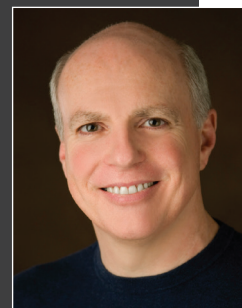


Bryan Haynes - Bryan Haynes, Partner, Troutman Sanders LLP

Bryan is a member of the firm's Tobacco Law practice and is focused on representing tobacco manufacturers, distributors, retailers and suppliers in all aspects of their businesses, including regulatory compliance, Food and Drug Administration (FDA) requirements, administrative disputes involving a federal or state governmental entity, commercial agreements and tobacco taxation matters.

Don Burke - Sr. VP, Management Science Association

A leading-edge information management, statistical analysis, and business intelligence firm. Don has nearly twenty years of experience delivering business insights derived from a variety of sources, including scanner data, manufacturer and distributor shipment data, and transactional market basket information.



10:00 AM – 5:00 PM Exhibit Hall Open
Trending New Products Display in the B2B Lounge

11:00 AM – 3:00 PM Smoke'n Hot Product Presentations (Exhibit Hall)

12:30 PM – 2:00 PM Luncheon Panel (Tickets Required):
Business Opportunities in Hemp & Cannabis

Wednesday
Schedule Continued



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Wednesday November 28th Continued

12:30 PM – 2:00 PM Luncheon Panel (Tickets Required):
Business Opportunities in Hemp & Cannabis

Luncheon Panel: *Business Opportunities in Hemp & Cannabis*



Moderator - Deanna Clark-Esposito - Esq. Clark-Esposito Law Firm P.C.

Deanna is the founder of the Clark-Esposito Law Firm, P.C. with nearly 15 years of legal experience in the areas of international trade (imports/exports), transportation, maritime and administrative law in the areas of fashion, vape/tobacco, hemp and others.

Panelist - Dina Rollman - Chief Compliance Council of Green Thumb Industries

Dina monitors and ensures full compliance with state and federal laws pertaining to GTI's multi-state cultivation and dispensary operations. She is founder and President of *Illinois Women in Cannabis*, a non for profit group that promotes women's roll in illinois' medical cannabis industry.



Panelist - Charlie Bachtell - Co-founder & CEO of Cresco Labs, LLC

Charlie is the co-founder and owner of Cresco Labs, LLC, a medical cannabis operator with operations in six states. As an attorney by training, Charlie brings with him deep legal expertise in both corporate governance and complex regulatory compliance.

Panelist - Stephanie Daley - Director of Remote Operations of Wana Brands

Stephanie is the director of remote operations of Wana Brands. She supports and coordinates out of state partnerships that enable Wana and partners to be financially successful and compliant while protecting the Wana Brand that makes Edibles. 14 years in the cannabis industry - just expanded operations into Illinois.



Panelist - Bob Morgan - A Health Care Regulator & Policy Attorney

Bob is a health care regulatory and policy attorney with extensive experience in the still-developing cannabis industry. As the first statewide project coordinator for the State of Illinois Medical Cannabis Pilot Program, Bob was appointed by the Governor of Illinois to develop and implement a regulatory framework for the use of cannabis by eligible patients. He draws on his experience working with state and federal agencies, and private businesses to help clients understand and operate in their growing sector of the economy.

3:30 PM – 5:00 PM Smoke Tank Battle (Exhibit Hall)

5:00 PM Exhibit Hall Closes

5:15 PM – 6:30 PM TAPAS! TAPAS! Networking Reception (Tickets Required)

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Thursday November 29th

8:15 AM	Registration Opens
8:30 AM	Continental Breakfast Buffet
9:00 AM – 10:00 AM	Keynote - <i>It's Not Who You Know, It's Who Knows YOU!</i> – David Avrin, Author of <i>Visibility Marketing</i>

It's Not Who You Know, It's Who Knows YOU!



David Avrin - President, The Visibility Coach Author: *"It's Not Who You Know, It's Who Knows You"* and his new book, *"Visibility Marketing"*

One of the most in-demand business marketing and customer experience speakers in the world today, David Avrin, CSP has shared his content-rich, entertaining, hard-hitting and memorable presentations to enthusiastic audiences across North America and around the world. Recent presentation locations include: Singapore, Bangkok, Melbourne, Brisbane, Antwerp, Buenos Aires, Sri Lanka, Manila, Glasgow, Rotterdam, Barcelona, Monte Carlo,

London, Johannesburg and Dubai. David Avrin shows business owners and leaders, sales professionals, HR audiences and entrepreneurs how to ferret-out, recognize, craft and promote compelling competitive advantages.

A former CEO group-leader and business marketing firm owner, David's business insights have been featured on hundreds of broadcast media outlets and thousands of online and print publications around the world. He is also the author of three books including the acclaimed: *It's Not Who You Know, It's Who Knows You!* and his new book *"Visibility Marketing — The No-Holds-Barred Truth About What It Takes to Grab Attention, Build Your Brand and Win New Business."*

10:00 AM – 5:00 PM	Exhibit Hall Hours Trending Products Display in the B2B Lounge
11:00 AM – 3:00 PM	Smoke'n Hot Product Presentations (Exhibit Hall)
3:30 PM – 5:00 PM	Smoke Tank Battle (Exhibit Hall)
5:00 PM	Exhibit Hall Closes

