

BECOME A SMOKE ANGEL INVESTOR!

International Smoke Expo
November 28 & 29, 2018
3:30 – 5:00 p.m. in Exhibit Hall A

Five *Smoke Angel Investors* will be the first to see exciting product ideas created by some of the most innovative minds in the industry during this two day event!

Being a *Smoke Angel* gives you an opportunity for a “first-look” at the next big thing in the tobacco or vapor industry. *Smoke Angels* will be given the first opportunity to invest in new and creative products ideas or services . . .



Smoke Angel Investor Qualifications include:

- Must be forward thinking, creative, with great industry contacts
- Willing to make a financial investment if requested as part of the “deal”
- Have great distribution and/or manufacturing resources
- A heart to help Entrepreneurs launch new and dynamic product ideas in the Vapor, Tobacco or Alternative Markets

If selected to be a “Smoke Angel” you will be on a panel of five *Smoke Angels* each day from 3:30 – 5:00. You will listen and evaluate each new product as Presenters introduce you to a prototype or sample of the product and/or service that they would like to get to market. They will tell you all you want to know about the product and make it very clear exactly what they are looking for from a *Smoke Angel* in terms of financial support, distribution, etc. and what you, the *Smoke Angel* will receive in return. You can ask whatever questions you have of each Presenter that will impact your decision of whether to make an offer or decline.

If more than one of the *Smoke Angel Investors* make an offer – it will be up to the Presenter to determine which offer they will choose. Some presenters may go away empty handed if no offer is made, but others may go away with a world-class deal from one of the *Smoke Angels*.

Be ready each afternoon at 3:30 p.m. for *Smoke Tank* – where dreams *for some* can come true and the next big thing will be discovered and launched. This will take place in the Exhibit hall both days.

If an agreement is made between an Angel Investor and a Presenter at the show, the Contract / Terms / Conditions / etc. must be agreed upon privately between the parties with legal assistance in determining the terms of the contract.

Show Management simply provides the forum for the Presenters to meet with possible Investors and have an opportunity to launch a new product idea.

If you have an interest in becoming an *Angel Investor* at the International Smoke Expo, please contact:
Nancy Re at (203) 483-5774 or reach out by email to: nancy@reuterexpo.com Act today to be one of the 5!

Name _____ Company _____

Phone _____ Email _____